

Message Text

LIMITED OFFICIAL USE

PAGE 01 HONG K 02489 041123Z

ACTION EA-09

INFO OCT-01 ISO-00 COME-00 EB-08 PA-01 PRS-01 USIA-06

CIAE-00 INR-07 NSAE-00 /033 W

-----041145Z 020254 /20

R 040844Z MAR 77

FM AMCONSUL HONG KONG

TO SECSTATE WASHDC 3979

INFO USLO PEKING

LIMITED OFFICIAL USE HONG KONG 2489

E.O. 11652: NA

TAGS: BEXP, CH, HK

SUBJECT: PROPOSAL FOR CREATION OF PRC-MULTI-COUNTRY TRADE JOURNAL

1. MR STEVEN LEE OF THE HONG KONG SINO-COMMUNICATIONS COMPANY WHICH IS ADVERTISING REPRESENTATIVE FOR PRC-CONTROLLED TA KUNG PAO NEWSPAPER, HAS MET SEVERAL TIMES WITH CONGEN OFFICERS ON PLANS HE HAS FOR ESTABLISHING A PRC TRADE MAGAZINE DEDICATED TO TRADE PROMOTION BETWEEN CHINA AND THE UNITED STATES AND OTHER MAJOR TRADING COUNTRIES. LEE STATES HE HAS DISCUSSED THE CONCEPT OF SUCH A TRADE JOURNAL WITH SEVERAL PARTIES, INCLUDING FEI I-MIN, EDITOR OF TA KUNG PAO, MR. LI OF NCNA, MR. HUANG OF CHINA ADVERTISING COMPANY AND RECEIVED VERY ENCOURAGING RESPONSES.

2. LEE ENVISIONS MAGAZINE AS A BI-MONTLY, BI-LINGUAL PUBLICATION THAT, WITH RESPECT TO US, WOULD FOCUS ON (1) ARTICLES DIRECTED AT RESOLVING PROBLEMS THAT OCCUR IN US-CHINA TRADE, (2) DEFINING AND CLARIFYING CHINA AND US TRADE POLICIES, (3) CHINA AND US MARKET NEEDS AND EXPORTS CAPABILITIES AND (4) ANNOUNCEMENTS OF UPCOMING TRADE MISSIONS, EXHIBITIONS THROUGHOUT THE WORLD. THE PUBLICATIONS WOULD BE DISTRIBUTED INSIDE CHINA AND THROUGHOUT THE WORLD ON A SUBSCRIPTION BASIS.

LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 02 HONG K 02489 041123Z

3. LEE STATED THAT PRC AUTHORITIES DO NOT WANT AN IDEOLOGICAL TRADE PUBLICATIONS BUT ONE THAT IS PURELY TRADE-ORIENTED AND USEFUL TO BOTH CHINA AND PRIVATE TRADE AND MANUFACTURING INTERESTS. PRC MATERIAL FOR THE PUBLICATIONS IS EXPECTED TO COME FROM CCPIT, THE NUMEROUS FOREIGN TRADE CORPORATIONS AND NCNA. AN UNSOURCED EDITORIAL FROM PEKING

WOULD ALSO PROVIDE PUBLICATIONS WITH AN AUTHORATIVE OVERVIEW OF CHINA'S CURRENT ECONOMIC PLANNING AND DIRECTION OF EXPORT/IMPORT POLICIES.

4. LEE CLAIMED THAT HIS COMPANY OPERATES INDEPENDENTLY OF TA KUNG PAO AND PRC. HIS COMPANY WOULD FINANCE PUBLICATIONS FROM ADVERTISING FEES RECEIVED FROM PRC AND PRIVATE INDUSTRY AND HE WOULD ASSERT NO EDITORIAL INFLUENCE ON MATERIALS RECEIVED FROM US SOURCES WITHOUT PRIOR KNOWLEDGE AND APPROVAL OF ANY CHANGES BY THE DESIGNATED US REPRESENTATIVE. LEE FEELS THAT PUBLICATION WOULD OFFER TIMELY STIMULUS TO PROMOTION OF US-CHINA TRADE RELATIONS AND BREAK NEW GROUNDS IN EXPOSING PROBLEM AREAS THAT HAVE PLAGUED BOTH SIDES IN PAST.

5. POST FINDS CONCEPT OF PUBLICATIONS INTERESTING AND FEELS THAT US PARTICIPATION IN PUBLICATIONS WOULD BE MUTUALLY BENEFICIAL IN FUTURE TRADE PROMOTION EFFORTS. US SIDE OF PUBLICATIONS HOWEVER, SHOULD BE PURSUED ON STEP-BY-STEP BASIS INsofar AS MECHANICS OF IMPLEMENTING SUCH AS PROJECT ARE STILL NOT CLEARLY DEFINED. LEE MENTIONED THAT NATIONAL COUNCIL WASHINGTON MIGHT WISH TO CONTRIBUTE RAW MATERIAL/PAST REPORTING WHICH COULD BE UPDATED, EDITED AND TRANSLATED FOR USE IN THE PROPOSED MAGAZINE. WOULD APPRECIATE INITIAL RESPONSE TO THE CONCEPT OF ABOVE PROPOSAL AND WHETHER NATIONAL COUNCIL CHAIRMAN AMB. PHILLIPS WOULD BE INTERESTED IN PURSUING CONCEPT IN GREATER DETAIL.

6. PLS RESPOND BY CABLE.
CROSS
LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 03 HONG K 02489 041123Z

LIMITED OFFICIAL USE

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 04-Mar-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 22 May 2009
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977HONGK02489
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770075-0155
Format: TEL
From: HONG KONG
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770393/aaaadefl.tel
Line Count: 97
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 2dc6adbd-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 04-Jan-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3210331
Secure: OPEN
Status: NATIVE
Subject: PROPOSAL FOR CREATION OF PRC-MULTI-COUNTRY TRADE JOURNAL
TAGS: BEXP, CH, HK
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/2dc6adbd-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009